

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: GFSB-TV	Date: 8/7/12
--	--

I, Beth Beall

being/on behalf of: Linda McMahon, a legally

qualified candidate of the Republican political

party for the office of: Senate

in the PRIMARY

election to be held on: AUGUST 14, 2012

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	8/9 - 8/14				

Total Charges: \$ 3,490 GROSS

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Linda McMahon for Senate 2012

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Sungha Frauen

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

4/30/12
Date

[Signature]
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

Linda McMahon
Printed Name

DOS
Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Corry Bliss
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

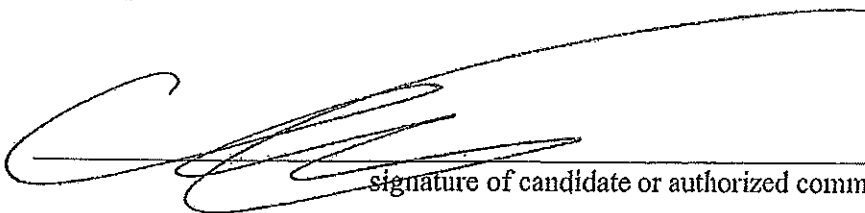
☒ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☒ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.


signature of candidate or authorized committee

Corry Bliss
printed name

4/30/12
date

REP HEADLINE# 6239848 *** UNAPPROVED REV #3 *** REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!! AUG8/12 11.46
ORDER WORKSHEET HARRIS REPORT FROM REP *** CHANGES *** ** WFSB-TV ***

ADV # ADV. NAME POLI/L MCMAHON/R/SEN/CT REP. # OFF. # SALESMAN #
AGY # AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSCHEIDEL
600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- HEATHER UTTLEY (H)
TOWSON, MD 21286

ORDER # CONTRACT # 6239848 CLASS: NATL. LOCAL REGIONAL
PRDCT MCMAHON 4 !!!GFSB!!! EST#**** COMMENTS: (LINE, ORDER, INVOICE)
FLIGHT DATES AUG9/12 AUG14/12 WK-1
CITY TAX STATE TAX CO-OP BILLING NEEDED DATE AUG8/12 11.46

REP: REVISION 8/8
-1X LINES 22-23
CHANGED DAY LINE 24
ADDED LINES 34-35 AS TUES
TOTAL SAME, PLEASE CONFIRM
THANKS! ASHLEY FOR HEATHER

CON CM TV INVOICE # 9912736 IDB #1021
LINDA MCMAHON FOR SENATE !!!GFSB!!!

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
22	S		1200N-1230P	30		\$40.00	8/13	8/13	1		MON	1
PROGRAM : NOON NEWS												
RA35+ : 1.0												
23	S		300P-400P	30		\$35.00	8/13	8/13	1		MON	1
PROGRAM : BETTER CT												
RA35+ : 1.0												
24	EY		500P-530P	30		\$50.00	8/14	8/14	1		TUE	1
PROGRAM : 5P NEWS												
RA35+ : 1.0												

AGENCY ADVERTISER CODE =
AGENCY PRODUCT CODE =
AGENCY EST# = 1081 GFSB

REP HEADLINE# 6239848

*** UNAPPROVED REV #3 ***

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

CHANGES

AUG8/12 11.46

*** WFSB-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL SPTS
34	A		1200N-1230P	30		\$40.00	8/14	8/14	1		TUE	1
PROGRAM : NOON NEWS												
RA35+ : 1.0												
35	A		300P-400P	30		\$35.00	8/14	8/14	1		TUE	1
PROGRAM : BETTER CT												
RA35+ : 1.0												
AUG/12 \$3,490.00												
											CONTRACT TOTAL	\$3,490.00
											TOTAL SPOTS	49

MARKET TOTALS \$167,000 WFSB 27% WTNH 15% WVIT 46% WTIC 10% WCTX 0% WCCT 0% WHPX 0%
CABL 2%

ACCURATE SHARES. GFSB LISTED AS CABL

SVC- NSI BOOKS- NOV/10
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

CONTRACT

Contract / Revision 486019 /		Alt Order # 06239848
Product MCMAHON 4 IIIIGFSBIII		
Contract Dates 08/09/12 - 08/14/12		Estimate # 1081 GFSB
Advertiser McMahon for Senate		Original Date / Revision 08/08/12 / 08/08/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station GFSB	Account Executive Heather Uttley	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 35+		
IDB# 1021	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	GFSB	08/09/12	08/10/12	6AM-6:30AM Eyewitness Nev	6AM-6:30AM		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$35.00			
2	GFSB	08/09/12	08/10/12	6:30AM-7AM Eyewitness Nev	6:30AM-7AM		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$45.00			
3	GFSB	08/09/12	08/10/12	7AM-9AM The Early Show	7AM-9AM		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$25.00			
4	GFSB	08/09/12	08/10/12	Eyewitness News at Noon	12PM-12:30PM		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$40.00			
5	GFSB	08/09/12	08/10/12	M-F 3pm-4pm Syndication	2:58pm-4pm		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$35.00			
6	GFSB	08/10/12	08/10/12	5PM-5:30PM Eyewitness Nev	5PM-5:30PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$50.00			
7	GFSB	08/09/12	08/10/12	5:30PM-6PM Eyewitness Nev	5:30PM-6PM		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$50.00			
8	GFSB	08/09/12	08/09/12	6PM-6:30PM Eyewitness Nev	6PM-6:30PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$75.00			
9	GFSB	08/09/12	08/12/12	M-SU Eyewitness News @ 11	11PM-11:35PM		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TFSS				4	\$50.00			
10	GFSB	08/10/12	08/10/12	CSI: NY	9PM-10PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$200.00			
11	GFSB	08/10/12	08/10/12	Blue Bloods	10PM-11PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u> 486019 /		<u>Alt Order #</u> 06239848
<u>Contract Dates</u> 08/09/12 - 08/14/12	<u>Product</u> MCMAHON 4 !!!GFSB!!!	<u>Estimate #</u> 1081 GFSB
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 08/08/12 / 08/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$150.00			
12	GFSB	08/11/12	08/11/12	SA Eyewitness News	6AM-9AM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$15.00			
13	GFSB	08/11/12	08/11/12	SA Eyewitness News	6AM-9AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$30.00			
14	GFSB	08/11/12	08/11/12	Crimetime	9PM-10PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$100.00			
15	GFSB	08/12/12	08/12/12	CBS Sunday Morning	9AM-10:30Am		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$75.00			
16	GFSB	08/12/12	08/12/12	Su 10:30AM-11:30AM ROT	10:30AM-11:30AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$45.00			
D 17	GFSB	08/12/12	08/12/12	SU 6:30PM-7PM EWN	6:30PM-7PM		:30			NM	0	\$0.00
18	GFSB	08/12/12	08/12/12	60 Minutes	7PM-8PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$400.00			
19	GFSB	08/13/12	08/14/12	6AM-6:30AM Eyewitness Nev	6AM-6:30AM		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$35.00			
20	GFSB	08/13/12	08/14/12	6:30AM-7AM Eyewitness Nev	6:30AM-7AM		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$45.00			
21	GFSB	08/13/12	08/14/12	7AM-9AM The Early Show	7AM-9AM		:30			NM	6	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				6	\$25.00			
N 22	GFSB	08/13/12	08/13/12	Eyewitness News at Noon	12PM-12:30PM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$40.00			
N 23	GFSB	08/13/12	08/13/12	M-F 3pm-4pm Syndication	2:58pm-4pm		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$35.00			
N 24	GFSB	08/14/12	08/14/12	5PM-5:30PM Eyewitness Nev	5PM-5:30PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-1-----				1	\$50.00			
25	GFSB	08/13/12	08/13/12	5:30PM-6PM Eyewitness Nev	5:30PM-6PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$50.00			
26	GFSB	08/13/12	08/13/12	6PM-6:30PM Eyewitness Nev	6PM-6:30PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$75.00			
27	GFSB	08/13/12	08/13/12	M-SU Eyewitness News @ 11	11PM-11:35PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$50.00			
28	GFSB	08/13/12	08/13/12	Hawaii 5-0	10PM-11PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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<u>Contract / Revision</u> 486019 /		<u>Alt Order #</u> 06239848
<u>Contract Dates</u> 08/09/12 - 08/14/12		<u>Product</u> MCMAHON 4 !!!GFSB!!!
<u>Advertiser</u> McMahon for Senate		<u>Estimate #</u> 1081 GFSB
		<u>Original Date / Revision</u> 08/08/12 / 08/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$250.00			
D 29	GFSB	08/14/12	08/14/12	NCIS: LA	9PM-10PM		:30			NM	0	\$0.00
30	GFSB	08/10/12	08/10/12	5AM-5:30AM Eyewitness Nev	5AM-5:30AM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1--				1	\$15.00			
31	GFSB	08/09/12	08/09/12	Person of Interest	10PM-11PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$300.00			
32	GFSB	08/12/12	08/12/12	60 Minutes	7PM-8PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$400.00			
33	GFSB	08/09/12	08/10/12	Eyewitness News at Noon	12PM-12:30PM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				1	\$40.00			
N 34	GFSB	08/14/12	08/14/12	Eyewitness News at Noon	12PM-12:30PM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-T-----				1	\$40.00			
N 35	GFSB	08/14/12	08/14/12	M-F 3pm-4pm Syndication	2:58pm-4pm		:30			NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	-T-----				1	\$35.00			
Totals											49	\$3,490.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/14/12	49	\$3,490.00	\$2,966.50
Totals	49	\$3,490.00	\$2,966.50

Signature: _____ Date: _____

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$\mu_1, \mu_2, \mu_3, \mu_4, \mu_5, \mu_6, \mu_7, \mu_8, \mu_9, \mu_{10}, \mu_{11}, \mu_{12}, \mu_{13}, \mu_{14}, \mu_{15}, \mu_{16}, \mu_{17}, \mu_{18}, \mu_{19}, \mu_{20}, \mu_{21}, \mu_{22}, \mu_{23}, \mu_{24}, \mu_{25}, \mu_{26}, \mu_{27}, \mu_{28}, \mu_{29}, \mu_{30}, \mu_{31}, \mu_{32}, \mu_{33}, \mu_{34}, \mu_{35}, \mu_{36}, \mu_{37}, \mu_{38}, \mu_{39}, \mu_{40}, \mu_{41}, \mu_{42}, \mu_{43}, \mu_{44}, \mu_{45}, \mu_{46}, \mu_{47}, \mu_{48}, \mu_{49}, \mu_{50}, \mu_{51}, \mu_{52}, \mu_{53}, \mu_{54}, \mu_{55}, \mu_{56}, \mu_{57}, \mu_{58}, \mu_{59}, \mu_{60}, \mu_{61}, \mu_{62}, \mu_{63}, \mu_{64}, \mu_{65}, \mu_{66}, \mu_{67}, \mu_{68}, \mu_{69}, \mu_{70}, \mu_{71}, \mu_{72}, \mu_{73}, \mu_{74}, \mu_{75}, \mu_{76}, \mu_{77}, \mu_{78}, \mu_{79}, \mu_{80}, \mu_{81}, \mu_{82}, \mu_{83}, \mu_{84}, \mu_{85}, \mu_{86}, \mu_{87}, \mu_{88}, \mu_{89}, \mu_{90}, \mu_{91}, \mu_{92}, \mu_{93}, \mu_{94}, \mu_{95}, \mu_{96}, \mu_{97}, \mu_{98}, \mu_{99}, \mu_{100}$

FAX# 703-516-9680
K!!!
DRT FROM REP JUL31/12 14.5
CHANGES *** WFSB-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:	LINE#	:	:	:	:	:	:	:	:	:	:	:
1	1	:	10:00-11:00	1	:	100	10/01/2023	10/01/2023	1	:	W	1
2	2	:	11:00-12:00	1	:	100	10/01/2023	10/01/2023	1	:	W	1
3	3	:	12:00-13:00	1	:	100	10/01/2023	10/01/2023	1	:	W	1
4	4	:	13:00-14:00	1	:	100	10/01/2023	10/01/2023	1	:	W	1
5	5	:	14:00-15:00	1	:	100	10/01/2023	10/01/2023	1	:	W	1
6	6	:	15:00-16:00	1	:	100	10/01/2023	10/01/2023	1	:	W	1
7	7	:	16:00-17:00	1	:	100	10/01/2023	10/01/2023	1	:	W	1
8	8	:	17:00-18:00	1	:	100	10/01/2023	10/01/2023	1	:	W	1
9	9	:	18:00-19:00	1	:	100	10/01/2023	10/01/2023	1	:	W	1
10	10	:	19:00-20:00	1	:	100	10/01/2023	10/01/2023	1	:	W	1
11	11	:	20:00-21:00	1	:	100	10/01/2023	10/01/2023	1	:	W	1
12	12	:	21:00-22:00	1	:	100	10/01/2023	10/01/2023	1	:	W	1
13	13	:	22:00-23:00	1	:	100	10/01/2023	10/01/2023	1	:	W	1
14	14	:	23:00-24:00	1	:	100	10/01/2023	10/01/2023	1	:	W	1
15	15	:	24:00-25:00	1	:	100	10/01/2023	10/01/2023	1	:	W	1
16	16	:	25:00-26:00	1	:	100	10/01/2023	10/01/2023	1	:	W	1
17	17	:	26:00-27:00	1	:	100	10/01/2023	10/01/2023	1	:	W	1
18	18	:	27:00-28:00	1	:	100	10/01/2023	10/01/2023	1	:	W	1
19	19	:	28:00-29:00	1	:	100	10/01/2023	10/01/2023	1	:	W	1
20	20	:	29:00-30:00	1	:	100	10/01/2023	10/01/2023	1	:	W	1
21	21	:	30:00-31:00	1	:	100	10/01/2023	10/01/2023	1	:	W	1
22	22	:	31:00-32:00	1	:	100	10/01/2023	10/01/2023	1	:	W	1
23	23	:	32:00-33:00	1	:	100	10/01/2023	10/01/2023	1	:	W	1
24	24	:	33:00-34:00	1	:	100	10/01/2023	10/01/2023	1	:	W	1
25	25	:	34:00-35:00	1	:	100	10/01/2023	10/01/2023	1	:	W	1
26	26	:	35:00-36:00	1	:	100	10/01/2023	10/01/2023	1	:	W	1
27	27	:	36:00-37:00	1	:	100	10/01/2023	10/01/2023	1	:	W	1
28	28	:	37:00-38:00	1	:	100	10/01/2023	10/01/2023	1	:	W	1
29	29	:	38:00-39:00	1	:	100	10/01/2023	10/01/2023	1	:	W	1
30	30	:	39:00-40:00	1	:	100	10/01/2023	10/01/2023	1	:	W	1
31	31	:	40:00-41:00	1	:	100	10/01/2023	10/01/2023	1	:	W	1
32	32	:	41:00-42:00	1	:	100	10/					

AUG/12 \$3,490.00

CONTRACT TOTAL	\$3,490.00
TOTAL SPOTS	49

MARKET TOTALS	\$167,000	WFSB 27%	WTNH 15%	WVIT 45%	WTIC 10%	WCTX 0%	WCCT 0%	WHPX 0%
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ACCURATE SHARES. GFSB LISTED AS CABL

SVC- NSI BOOKS- NOV/10
DEMOS- RA35+*

MOD CODE	A-ADD	B-BUY	TYPE	C-CANCELLED	DE-DELETE	E-EFF	DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM	NAME
P-CLASS,PLAN,SECT	Q-PAID	PGM	R-RATE	S-SPOTS	PER WEEK	T-TIME		X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

CONTRACT

Contract / Revision 486019 /		Alt Order # 06239848
Product MCMAHON 4 IIGFSBIII		
Contract Dates 08/09/12 - 08/14/12		Estimate # 1081 GFSB
Advertiser McMahon for Senate		Original Date / Revision 07/31/12 / 07/31/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station GFSB	Account Executive Heather Uttley	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 35+		
IDB# 1021	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
1	GFSB	08/09/12	08/10/12	6AM-6:30AM Eyewitness Nev	6AM-6:30AM		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$35.00			
2	GFSB	08/09/12	08/10/12	6:30AM-7AM Eyewitness Nev	6:30AM-7AM		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$45.00			
3	GFSB	08/09/12	08/10/12	7AM-9AM The Early Show	7AM-9AM		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$25.00			
4	GFSB	08/09/12	08/10/12	Eyewitness News at Noon	12PM-12:30PM		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$40.00			
5	GFSB	08/09/12	08/10/12	M-F 3pm-4pm Syndication	2:58pm-4pm		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$35.00			
6	GFSB	08/10/12	08/10/12	5PM-5:30PM Eyewitness Nev	5PM-5:30PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$50.00			
7	GFSB	08/09/12	08/10/12	5:30PM-6PM Eyewitness Nev	5:30PM-6PM		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$50.00			
8	GFSB	08/09/12	08/09/12	6PM-6:30PM Eyewitness Nev	6PM-6:30PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$75.00			
9	GFSB	08/09/12	08/12/12	M-SU Eyewitness News @ 11	11PM-11:35PM		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TFSS				4	\$50.00			
10	GFSB	08/10/12	08/10/12	CSI: NY	9PM-10PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$200.00			
11	GFSB	08/10/12	08/10/12	Blue Bloods	10PM-11PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u> 486019 /		<u>Alt Order #</u> 06239848
<u>Contract Dates</u> 08/09/12 - 08/14/12	<u>Product</u> MCMAHON 4 !!!GFSB!!	<u>Estimate #</u> 1081 GFSB
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 07/31/12 / 07/31/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$150.00			
12	GFSB	08/11/12	08/11/12	SA Eyewitness News	6AM-9AM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$15.00			
13	GFSB	08/11/12	08/11/12	SA Eyewitness News	6AM-9AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$30.00			
14	GFSB	08/11/12	08/11/12	Crimetime	9PM-10PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1-				1	\$100.00			
15	GFSB	08/12/12	08/12/12	CBS Sunday Morning	9AM-10:30Am		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$75.00			
16	GFSB	08/12/12	08/12/12	Su 10:30AM-11:30AM ROT	10:30AM-11:30AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$45.00			
D 17	GFSB	08/12/12	08/12/12	SU 6:30PM-7PM EWN	6:30PM-7PM		:30			NM	0	\$0.00
18	GFSB	08/12/12	08/12/12	60 Minutes	7PM-8PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1				1	\$400.00			
19	GFSB	08/13/12	08/14/12	6AM-6:30AM Eyewitness Nev	6AM-6:30AM		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$35.00			
20	GFSB	08/13/12	08/14/12	6:30AM-7AM Eyewitness Nev	6:30AM-7AM		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$45.00			
21	GFSB	08/13/12	08/14/12	7AM-9AM The Early Show	7AM-9AM		:30			NM	6	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				6	\$25.00			
22	GFSB	08/13/12	08/13/12	Eyewitness News at Noon	12PM-12:30PM		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	2-----				2	\$40.00			
23	GFSB	08/13/12	08/13/12	M-F 3pm-4pm Syndication	2:58pm-4pm		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	2-----				2	\$35.00			
24	GFSB	08/13/12	08/13/12	5PM-5:30PM Eyewitness Nev	5PM-5:30PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$50.00			
25	GFSB	08/13/12	08/13/12	5:30PM-6PM Eyewitness Nev	5:30PM-6PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$50.00			
26	GFSB	08/13/12	08/13/12	6PM-6:30PM Eyewitness Nev	6PM-6:30PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$75.00			
27	GFSB	08/13/12	08/13/12	M-SU Eyewitness News @ 11	11PM-11:35PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$50.00			
28	GFSB	08/13/12	08/13/12	Hawaii 5-0	10PM-11PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

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WFSB Fairfield County
333 Capital Blvd
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(860)728-3333

Contract / Revision		Alt Order #
486019 /		06239848
Contract Dates		Product
08/09/12 - 08/14/12		MCMAHON 4 !!!GFSB!!
Advertiser		Estimate #
McMahon for Senate		1081 GFSB
Original Date / Revision		
07/31/12 / 07/31/12		

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$250.00			
D 29	GFSB	08/14/12	08/14/12	NCIS: LA	9PM-10PM		:30			NM	0	\$0.00
30	GFSB	08/10/12	08/10/12	5AM-5:30AM Eyewitness Nev	5AM-5:30AM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$15.00			
31	GFSB	08/09/12	08/09/12	Person of Interest	10PM-11PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$300.00			
32	GFSB	08/12/12	08/12/12	60 Minutes	7PM-8PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$400.00			
N 33	GFSB	08/09/12	08/10/12	Eyewitness News at Noon	12PM-12:30PM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				1	\$40.00			
Totals											49	\$3,490.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 -08/14/12	49	\$3,490.00	\$2,966.50
Totals	49	\$3,490.00	\$2,966.50

Signature: _____ Date: _____

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REP HEADLINE# 6239848
 *** UNAPPROVED REV #1 ***
 REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP JUL19/12 12.0
 *** CHANGES *** ** WFSB-TV ***

ADV # _____ ADV. NAME POLI/L MCMAHON/R/SEN/CT REP.# _____ OFF.# _____ SALESMAN # _____
 AGY # _____ AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSCHEIDEL
 500 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- HEATHER UTITLEY (H)
 TOWSON, MD 21286

ORDER # _____ CONTRACT # 6239848 CLASS: NATL. LOCAL REGIONAL
 PRDCT MCMAHON 4 !!!GFSB!!! EST#***** COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES AUG9/12 AUG14/12 WK-1
 CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JUL19/12 12.05

REP: REVISED ORDER
 ZEROED LN 29
 ADDED LN 32
 NEW TTL 3490
 PLS CFM
 THANKS, MIKE FOR HEATHER
 CON CM TV INVOICE # 9912736 IDB #1021
 LINDA MCMAHON FOR SENATE !!!GFSB!!!

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
29	S		900P-1000P	30		\$250.00	8/14	8/14	0		TUE	0
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1081 GFSB												
PROGRAM : NCIS LA RA35+ : 1.0												
32	A		700P-800P	30		\$400.00	8/12	8/12	1		SUN	1
PROGRAM : 60 MINUTES												

JUL19/12 12.0
*** WFSB-TV ***

CONTRACT TOTAL	\$3,490.00
TOTAL SPOTS	49

MOD CODE	A-ADD	B-BUY TYPE	C-CANCELLED	DE-DELETE	E-EFF DATES	L-LENGTH	M-MAKEGOOD	N-PROGRAM NAME
P-CLASS,PLAN,SECT	Q-PAID PGM	R-RATE	S-SPOTS PER WEEK	T-TIME	X-LATE	Y-DAYS	Z-COMMENTS	*-MULTIPLE

REP HEADLINE# 6239848
 *** ORIGINAL REV#0 ***
 REP: TEL# 703-516-9399 FAX# 703-516-9680
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 JUL17/12 17.5
 *** WFSB-TV ***

ADV # _____ ADV. NAME POLI/L MCMAHON/R/SEN/CT REP.# _____ OFF.# _____ SALESMAN # _____
 AGY # _____ AGY. NAME MENTZER MEDIA SERVICES, INC. BUYER NAME ANNE BRAUNSCHEIDEL
 600 FAIRMOUNT AVENUE, SUITE 306 SALES PRSN WA- HEATHER UTTLEY (H)
 TOWSON, MD 21286

ORDER # _____ CONTRACT # 6239848 CLASS: NATL. LOCAL REGIONAL
 PRDCT MCMAHON 4 !!!GFSB!!! EST#*** COMMENTS: (LINE, ORDER, INVOICE)
 FLIGHT DATES AUG9/12 AUG14/12 WK-1

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE JUL17/12 17.52

REP: NEW GFSB ORDER
 TTL 3340 @ 49X
 PLS CFM
 THANKS, MIKE FOR HEATHER
 CON CM TV INVOICE # 9912736 IDB #1021
 LINDA MCMAHON FOR SENATE !!!GFSB!!!

Order # 486019

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			600A-630A	30		\$35.00	8/9	8/10	2		TH-F	2
			PROGRAM : 6A NEWS									
			RA35+ : 1.0									
2			630A-700A	30		\$45.00	8/9	8/10	2		TH-F	2
			PROGRAM : 630A NEWS									
			RA35+ : 1.0									
3			700A-900A	30		\$25.00	8/9	8/10	2		TH-F	2
			PROGRAM : EARLY SHOW									
			RA35+ : 1.0									

AGENCY ADVERTISER CODE =
 AGENCY PRODUCT CODE =
 AGENCY EST# = 1081 GFSB

FAX# 703-516-9680

REP HEADLINE# 6239848
*** ORIGINAL REV#0 ***

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

JUL17/12 17.5
*** WFSB-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
4			1200N-1230P PROGRAM : NOON ENWS RA35+ : 1.0	30		\$40.00	8/9	8/10	2		TH-F	2
5			300P-400P PROGRAM : BETTER CT RA35+ : 1.0	30		\$35.00	8/9	8/10	2		TH-F	2
6			500P-530P PROGRAM : 5P NEWS RA35+ : 1.0	30		\$50.00	8/10	8/10	1		FRI	1
7			530P-600P PROGRAM : 530P NEWS RA35+ : 1.0	30		\$50.00	8/9	8/10	2		TH-F	2
8			600P-630P PROGRAM : 6P NEWS RA35+ : 1.0	30		\$75.00	8/9	8/9	1		THU	1
9			1100P-1135P PROGRAM : 11P NEWS RA35+ : 1.0	30		\$50.00	8/9	8/12	4		TH-SU	4
10			900P-1000P PROGRAM : CSI NY RA35+ : 1.0	30		\$200.00	8/10	8/10	1		FRI	1
11			1000P-1100P PROGRAM : BLUE BLOODS RA35+ : 1.0	30		\$150.00	8/10	8/10	1		FRI	1
12			600A-700A PROGRAM : SATURDAY MORNING RA35+ : 1.0	30		\$15.00	8/11	8/11	1		SAT	1
13			700A-900A PROGRAM : SAT EARLY SHOW RA35+ : 1.0	30		\$30.00	8/11	8/11	1		SAT	1

REP: TEL# 703-516-9399 FAX# 703-516-9680

CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 JUL17/12 17.5
 *** WFSB-TV ***

REP HEADLINE# 6239848
 *** ORIGINAL REV#0 ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
24			500P-530P	30		\$50.00	8/13	8/13	1		MON	1
PROGRAM : 5P NEWS												
RA35+ : 1.0												
25			530P-600P	30		\$50.00	8/13	8/13	1		MON	1
PROGRAM : 530P NEWS												
RA35+ : 1.0												
26			600P-630P	30		\$75.00	8/13	8/13	1		MON	1
PROGRAM : 6P NEWS												
RA35+ : 1.0												
27			1100P-1135P	30		\$50.00	8/13	8/13	1		MON	1
PROGRAM : 11P NEWS												
RA35+ : 1.0												
28			1000P-1100P	30		\$250.00	8/13	8/13	1		MON	1
PROGRAM : HAWAII 5-O												
RA35+ : 1.0												
29			900P-1000P	30		\$250.00	8/14	8/14	1		TUE	1
PROGRAM : NCIS LA												
RA35+ : 1.0												
30			500A-530A	30		\$15.00	8/10	8/10	1		FRI	1
PROGRAM : 5A NEWS												
RA35+ : 1.0												
31			1000P-1100P	30		\$300.00	8/9	8/9	1		THU	1
PROGRAM : PERSON OF INTEREST												
RA35+ : 1.0												

AUG/12 \$3,340.00

CONTRACT TOTAL \$3,340.00
 TOTAL SPOTS 49



WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

CONTRACT

Contract / Revision 486019 /		Alt Order # 06239848
Product MCMAHON 4 IIIIGFSBIII		
Contract Dates 08/09/12 - 08/14/12		Estimate # 1081 GFSB
Advertiser McMahon for Senate		Original Date / Revision 07/19/12 / 07/20/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station GFSB	Account Executive Heather Uttley	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 35+		
IDB# 1021	Advertiser Code	Product Code
Agency Ref		Advertiser Ref

And:

Mentzer Media Services, Inc.
600 Fairmount Avenue
Suite 306
Towson, MD 21204

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	GFSB	08/09/12	08/10/12	6AM-6:30AM Eyewitness Nev	6AM-6:30AM		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$35.00			
N 2	GFSB	08/09/12	08/10/12	6:30AM-7AM Eyewitness Nev	6:30AM-7AM		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$45.00			
N 3	GFSB	08/09/12	08/10/12	7AM-9AM The Early Show	7AM-9AM		:30			NM	2	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$25.00			
N 4	GFSB	08/09/12	08/10/12	Eyewitness News at Noon	12PM-12:30PM		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$40.00			
N 5	GFSB	08/09/12	08/10/12	M-F 3pm-4pm Syndication	2:58pm-4pm		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$35.00			
N 6	GFSB	08/10/12	08/10/12	5PM-5:30PM Eyewitness Nev	5PM-5:30PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$50.00			
N 7	GFSB	08/09/12	08/10/12	5:30PM-6PM Eyewitness Nev	5:30PM-6PM		:30			NM	2	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TF--				2	\$50.00			
N 8	GFSB	08/09/12	08/09/12	6PM-6:30PM Eyewitness Nev	6PM-6:30PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1---				1	\$75.00			
N 9	GFSB	08/09/12	08/12/12	M-SU Eyewitness News @ 11	11PM-11:35PM		:30			NM	4	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---TFSS				4	\$50.00			
N 10	GFSB	08/10/12	08/10/12	CSI: NY	9PM-10PM		:30			NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$200.00			
N 11	GFSB	08/10/12	08/10/12	Blue Bloods	10PM-11PM		:30			NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

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WFSB Fairfield County
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

<u>Contract / Revision</u> 486019 /		<u>Alt Order #</u> 06239848
<u>Contract Dates</u> 08/09/12 - 08/14/12	<u>Product</u> MCMAHON 4 !!!GFSB!!	<u>Estimate #</u> 1081 GFSB
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 07/19/12 / 07/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1--				1	\$150.00			
N 12	GFSB	08/11/12	08/11/12	SA Eyewitness News	6AM-9AM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1--				1	\$15.00			
N 13	GFSB	08/11/12	08/11/12	SA Eyewitness News	6AM-9AM		:30			NM	1	\$30.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1--				1	\$30.00			
N 14	GFSB	08/11/12	08/11/12	Crimetime	9PM-10PM		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1--				1	\$100.00			
N 15	GFSB	08/12/12	08/12/12	CBS Sunday Morning	9AM-10:30Am		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1--				1	\$75.00			
N 16	GFSB	08/12/12	08/12/12	Su 10:30AM-11:30AM ROT	10:30AM-11:30AM		:30			NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1--				1	\$45.00			
N 17	GFSB	08/12/12	08/12/12	SU 6:30PM-7PM EWN	6:30PM-7PM		:30			NM	1	\$40.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1--				1	\$40.00			
N 18	GFSB	08/12/12	08/12/12	60 Minutes	7PM-8PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----1--				1	\$400.00			
N 19	GFSB	08/13/12	08/14/12	6AM-6:30AM Eyewitness Nev	6AM-6:30AM		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$35.00			
N 20	GFSB	08/13/12	08/14/12	6:30AM-7AM Eyewitness Nev	6:30AM-7AM		:30			NM	2	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				2	\$45.00			
N 21	GFSB	08/13/12	08/14/12	7AM-9AM The Early Show	7AM-9AM		:30			NM	6	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	MT-----				6	\$25.00			
N 22	GFSB	08/13/12	08/13/12	Eyewitness News at Noon	12PM-12:30PM		:30			NM	2	\$80.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	2-----				2	\$40.00			
N 23	GFSB	08/13/12	08/13/12	M-F 3pm-4pm Syndication	2:58pm-4pm		:30			NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	2-----				2	\$35.00			
N 24	GFSB	08/13/12	08/13/12	5PM-5:30PM Eyewitness Nev	5PM-5:30PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$50.00			
N 25	GFSB	08/13/12	08/13/12	5:30PM-6PM Eyewitness Nev	5:30PM-6PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$50.00			
N 26	GFSB	08/13/12	08/13/12	6PM-6:30PM Eyewitness Nev	6PM-6:30PM		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$75.00			
N 27	GFSB	08/13/12	08/13/12	M-SU Eyewitness News @ 11	11PM-11:35PM		:30			NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$50.00			

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WFSB Fairfield County
 333 Capital Blvd
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<u>Contract / Revision</u> 486019 /		<u>Alt Order #</u> 06239848
<u>Contract Dates</u> 08/09/12 - 08/14/12	<u>Product</u> MCMAHON 4 !!!GFSB!!!	<u>Estimate #</u> 1081 GFSB
<u>Advertiser</u> McMahon for Senate		<u>Original Date / Revision</u> 07/19/12 / 07/20/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
N 28	GFSB	08/13/12	08/13/12	Hawaii 5-0	10PM-11PM		:30			NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/13/12	08/19/12	1-----				1	\$250.00			
D 29	GFSB	08/14/12	08/14/12	NCIS: LA	9PM-10PM		:30			NM	0	\$0.00
N 30	GFSB	08/10/12	08/10/12	5AM-5:30AM Eyewitness Nev	5AM-5:30AM		:30			NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	----1--				1	\$15.00			
N 31	GFSB	08/09/12	08/09/12	Person of Interest	10PM-11PM		:30			NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	---1---				1	\$300.00			
N 32	GFSB	08/12/12	08/12/12	60 Minutes	7PM-8PM		:30			NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		08/06/12	08/12/12	-----S				1	\$400.00			
Totals											49	\$3,490.00

Time Period	# of Spots	Gross Amount	Net Amount
07/30/12 - 08/14/12	49	\$3,490.00	\$2,966.50
Totals	49	\$3,490.00	\$2,966.50

Signature: _____ Date: _____

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